

Send completed form and check to:

MONROE COUNTY SCHOOL BOARDS ASSOCIATION  
220 Idlewood Road  
Rochester, NY 14618

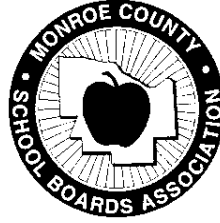
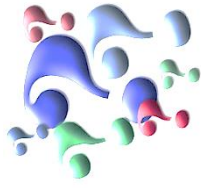
Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

School \_\_\_\_\_  
District \_\_\_\_\_

Fee \$ 20.00 (to cover materials and continental breakfast)

Make checks payable to **Monroe County School Boards Association**. Registration by **March 15<sup>th</sup>**,  
would be appreciated but is not required. **WE LOOK FORWARD TO MEETING YOU!**



For more information,  
contact

**Monroe County  
School Boards Association**

220 Idlewood Road  
Rochester, NY 14618  
(585) 328-1972  
[www.mcsba.org](http://www.mcsba.org)

*Thinking of running  
for your school board?*

*Want to know more  
about it first?*

**Attend the Monroe  
County School Boards  
Association**



# **Prospective School Board Candidate Seminar**

**Saturday,  
March 23, 2019  
The DoubleTree  
1111 Jefferson Road  
8:00 am - 11:00 am**

# Prospective School Board CANDIDATE SEMINAR

Do I really want  
to be a school board  
member?



Let MCSBA help  
answer your questions!

- How can I help improve education in my district?
- What role can I play on my district's school board?
- How will board service affect me and my family?
- Can I expect any help from the superintendent?
- What legal information do I need?
- How do I get nominated?
- How do I run a winning campaign?

## AGENDA

8:00 am	<b>REGISTRATION</b> & Continental breakfast
8:25 am	<b>WELCOME</b>  <b>Michael Suffoletto,</b> <i>MCSBA President, Board of Education Member Webster CSD</i>
8:30 am	<b>PRESENTATIONS</b>  <b>Jon Ottney</b> <i>Board of Education Member Penfield CSD</i>  <b>Nancy Pickering</b> <i>Board of Education President Hilton CSD</i>  <b>Thomas Putnam</b> <i>Superintendent Penfield CSD</i>
9:30 am	<b>BREAK</b>
9:45 am	<b>Joe Shields, Esq.</b> <i>School Attorney Ferrara Fiorenza, PC</i>
10:15	<b>CAMPAIGN CONSIDERATIONS</b>  <b>Sherry Johnson, MCSBA</b> <i>Executive Director</i>  <b>Beckie Schultz, MCSBA</b> <i>Program Director</i>
10:30 am	<b>QUESTIONS &amp; ANSWERS</b>
11:00 am	<b>ADJOURNMENT</b>

## OBJECTIVES

- Help you learn what role you can play in your school district's governance.
- Describe what school board membership involves.
- Demonstrate the kinds of assistance to expect from MCSBA and school district leaders if you decide to run.
- Recommend techniques for getting elected if you decide to run.

## REGISTRATION

Complete the form on the reverse side of this page, and return it to the MCSBA Office by **March 15**.

**Registration fee: \$20.00**

The registration fee covers a continental breakfast as well as written materials that include legal requirements of candidates, sample candidate literature, and expectations of school board members.